

**MBVCA Board Meeting
Monday, April 28, 2025**

Harold Rosen War Room
1701 Meridian Avenue, Suite 403
Miami Beach, Florida 33139

AGENDA

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|-------|---|---------------------|
| I. | Welcome – Peggy Benua, Chair | 10:30 am – 10:35 am |
| II. | Minutes Approval – March 10, 2025 | 10:35 am – 10:40 am |
| III. | Administrative Update
A. FY 2024/2025 Budget Update
B. Announcements/Discussion Items
C. Next Meeting Date | 10:40 am – 11:00 am |
| IV. | Tourism Advancement Program
A. Special Events Recurring
i. 17 th Annual Miami Takeover – The Miami Takeover
ii. American Black Film Festival -ABFF Ventures, LLC
iii. Miami Vice Annual Reunion – Zebra3 Productions
B. Special Projects Recurring
i. Miami Beach Classical Music Festival 2025 – Miami Music Festival, Inc. | 11:00 am – 11:30 am |
| V. | FY 2025/2026 No Vacancy Request | 11:30 am – 11:35 am |
| VI. | PR Campaign Review and Approval - Holly Winter, Private Label Marketing, LLC | 11:35 am – 11:55 am |
| VII. | Experience Miami Beach Website Proposal Review and Approval | 11:55 am – 12:05 pm |
| VIII. | MBVCA New Logo Review and Approval | 12:05 pm – 12:30 pm |
| IX. | Adjournment | 12:30 pm |